



For immediate release

Sony Corporation
March 14, 2011

Sony Group Operations Affected by
Pacific Coast of Tohoku Earthquake, Tsunami and Related Power Outages

(Tokyo, March 14, 2011) - Operations at several Sony Corporation and Sony Group sites and facilities have been affected by the Pacific Coast of Tohoku Earthquake and tsunami, and Sony is monitoring the status of each of these sites on an on-going basis, while also considering the most effective recovery measures. Sony also has responded to reports of widespread power outages by voluntarily suspending operations at several sites. No significant injuries have been reported to employees working at any of these sites when the earthquake or tsunami occurred.

The company is currently evaluating the full impact of the earthquake, tsunami and related power outages on Sony's businesses and consolidated financial results.

As of 11:00 am, March 14 (JST), manufacturing operations have been suspended at the following affected production sites:

- Sony Chemical & Information Device Corporation,
 - Tagajyo Plant (Miyagi Prefecture) <Magnetic Tapes, Blu-ray Discs etc.>
 - Tome Plant, Nakada/Toyosato Sites (Miyagi Prefecture) < Optical devices, IC cards etc.>
- Sony Shiroishi Semiconductor Inc. (Miyagi Prefecture) <Semiconductor Lasers etc.>
- Sony Energy Devices Corporation, Koriyama Plant (Fukushima Prefecture) <Lithium Ion Secondary Batteries etc.>
- Sony Energy Devices Corporation, Motomiya Plant (Fukushima Prefecture) <Lithium Ion Secondary Batteries etc.>
- Sony Manufacturing Systems Corporation, Kuki Plant (Saitama Prefecture) <Surface mounting equipment etc.>
- Sony DADC Japan Inc., Ibaraki Facility (Ibaraki Prefecture) <CDs, DVDs etc.>

In addition to these manufacturing sites, Sony Corporation Sendai Technology Center (Tagajyo, Miyagi) has ceased operation due to earthquake damage. While certain production sites in Japan other than those listed above have been moderately affected, there has been no report of employee injury or facility damage, and operations continue. Possible damage at other Sony Group companies in Japan is currently being reviewed. Additionally, Sony Chemical & Information Devices Corporation, Kanuma Plant (Tochigi Prefecture), Sony Energy Devices Corporation, Tochigi Plant (Tochigi Prefecture) and Sony Corporation Atsugi Technology Center (Atsugi, Kanagawa) temporarily suspended operations on a voluntary basis, to assist with the alleviation of widespread power outages.